



3 Lakes Golf Course

6700 Saltsburg Rd. Pittsburgh, PA 15235 412.793.7111 www.3lakesgolf.com

Join The 3 Lakes Club Rewards Program now!

It's not an advertising gimmick, and it's not a credit card. It's your chance to greater customer service, rewards and savings at 3 Lakes Golf Course.

The Club Rewards Program is a vehicle we use to show our appreciation to you, our loyal customers. Whether you have been golfing with us for decades or only a few weeks, we greatly appreciate your business.

With the aid of modern technology, we can now further focus our promotions toward you. Like other businesses, we had previously spent enormous funds in advertising, hoping to reach primarily our loyal customers. With Club Rewards, we can be sure our promotional funds and savings are directed to you.

You will enjoy one point for each dollar spent on qualifying purchases with the use of your Club Rewards card, as well as getting other rewarding surprises in the future.

Joining 3 Lakes Club Reward Program is free.

- You can benefit as soon as you sign up. At that moment, your Club Reward card will be activated by our computer and your points will begin to accrue.
- You can redeem points for rewards easily in person in the office Monday-Friday 9-5. Alternatively, you may call or email to have rewards in the "will call" folder at the golf shop front desk.
- Using the Club card every time enables us to identify you as an outstanding customer. It also enables us to reward you periodically, via email, with special offers tailored to your buying habits.
- Your name, address, and purchases are always confidential at 3 Lakes Golf Course. You are our most valuable asset and we protect you!



First Name: _____ Last Name: _____

Email Address: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Phone: _____



Frequently Asked Questions about 3 Lakes Club Rewards Program

Is there any cost to join 3 Lakes Reward Program?

No, it's absolutely free.

When can I benefit from using my 3 Lakes Club card?

Right after you sign up. At that moment, you can start using your 3 Lakes Club card and it will be activated on our computer.

What are some of the rewards? (rewards can change at any time check our website for current listing)

200 Points	Hot dog, drink & snack at the turn
300 Points	Value Meal Chip worth \$15 in the 19 th Hole Bar & Grille or a 6 Pack of beverages from the golf shop cooler
350 Points	3 Lakes Logo Black Rimmed Cap
400 Points	18 hole weekday round with cart
500 Points	18 hole weekend round with cart
500 Points	\$100 credit toward the room rental of Private Party Room or Clubhouse
800 Points	\$50 credit on pass for 2012 or a \$35 gift card
900 Points	Foursome of 18 hole weekday rounds
1000 Points Cumulative of redeemed & unredeemed pts	Golf Bag Storage & Club Cleaning for remainder of year

When do points expire? Point totals clear at the end of each year. Use your points by the end of the year to prevent losses. Once a reward is redeemed the exact point value for the item is deducted from total points available. A record of all points (redeemed or not) will remain valid for cumulative rewards until the end of each calendar year.

What purchases DO NOT qualify for points?

- * **Redeemed certificates for rounds of golf, chips, or gift cards (all front loaded)**
- * **Passes**, such as Full Access, Twilight, Locker Room, or League Player passes are already deeply discounted; therefore ineligible for reward points. However, passholders will be emailed offers to get reward bonuses that others will not
- * **Private Clubhouse Events (catering, liquor, room rentals, linen or other fees)**
- * **Cover charges or entry fees for events**



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How will I know my point total on my 3 Lakes Club Rewards?

Club Rewards statement will be emailed monthly each time a reward level is achieved. You may keep a record of your own total because each dollar spent on qualifying purchase will earn you 1 point. Or you may call 412-793-7111 to have a statement emailed or email ClubRewards@3LakesGolf.com a request. Offers tailored to you will earn you extra points, but remember, even if you are purchasing something that is not a 3 Lakes Club specials, please use your card to collect all your points.

Why must I use my 3 Lakes Club card every time even if it is not a Club incentive?

The 3 Lakes Club card allows you to get point credits every day. Also, other special offers will be based on your individual purchases over time, so it's important to use the 3 Lakes Club card every single time.

How do you know who your best customers are?

With the aid of modern technology we know who our best customers are, and we reward them accordingly. Again, it is vital that you use your card every time!

What do you do for your best customers?

We will send general email offers to all 3 Lakes Club members, however periodically other offers will be emailed ONLY to our best customers. The type of offers you receive will be based on your spending levels and habits. The more you play at 3 Lakes Golf Course, buy in the Golf Shop, or eat in the 19th Hole Bar & Grille with your card, the better the offers will be for you. Simply print the offer and bring it to the course to redeem your reward.

Does 3 Lakes Golf Course sell or give away information about its customers?

NO, absolutely not. Your activity with 3 Lakes Club card will be known only by you and us. On occasion, we may work with certain vendors (like Titleist or Miller Brewing) in offering special promotions to 3 Lakes Club members, but the promotions will always be coordinated through 3 Lakes Golf Course to benefit you and protect your privacy. Your name and address will never be sold to an outside company.